

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2009**

(Including Supplementary Data)

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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Communications TECHNOLOGY

Access Intelligence, LLC
4 Choke Cherry Road, 2nd Floor
Rockville, MD 20850
Tel.: (301) 354-2000
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Official Publication of: Society of
Cable Telecommunications Engineers
Established: 1984
Issues Per Year: 12



FIELD SERVED

COMMUNICATIONS TECHNOLOGY serves the engineering community of the cable television business including cable system operators (independent and MSO); telecom carriers; contractors; manufacturers; and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are engineering management; corporate/operations management; technical specialist; others allied to the field.

PURPOSE

Included herein is an analysis of respondents who indicated their involvement in the decision to purchase a product/service.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	20
Advertiser and Agency _____	495
Rotated or Occasional _____	285
Allocated for Trade Shows and Conventions _____	601
Electronic _____	-
All Other _____	429
TOTAL	1,829

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	18,437	90.3	18,437	90.3	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	1,978	9.7	1,978	9.7	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	20,415	100.0	20,415	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD																	
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Undup- licated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified									
January _____	131	166	12,465	2,099	5,535			20,099	April _____	913	966	12,965	2,555	5,035			20,555
February _____	117	147	12,441	2,129	5,559			20,129	May _____	2,350	2,381	12,680	2,913	4,993			20,586
March _____	365	738	12,320	2,502	5,680			20,502	June _____	124	158	12,617	2,997	5,006			20,620
TOTAL	4,000	4,556															

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009
 This issue is 1.0% or 205 copies below the average of the other 5 issues reported in Paragraph two.

Business and Industry	TOTAL QUALIFIED	PERCENT	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	FUNCTION			
						Engineering Management	Corporate/Operations Management	Technical Specialist	Other
ISO _____	3,680	17.9	2,463	459	758	1,438	923	1,224	95
MISO _____	8,095	39.3	5,371	961	1,763	3,731	1,489	2,701	174
Telecom Carrier _____	4,033	19.6	2,386	749	898	2,011	1,245	713	64
Total Carriers	15,808	76.8	10,220	2,169	3,419	7,180	3,657	4,638	333
Contractor _____	2,183	10.6	1,213	292	678	769	956	420	38
Manufacturers _____	2,552	12.4	1,221	446	885	1,177	1,078	262	35
Other _____	43	0.2	26	6	11	14	10	4	15
Subtotal Others	4,778	23.2	2,460	744	1,574	1,960	2,044	686	88
TOTAL QUALIFIED	20,586	100.0	12,680	2,913	4,993	9,140	5,701	5,324	421
PERCENT	100.0		61.5	14.2	24.3	44.4	27.7	25.9	2.0

SUPPLEMENTARY DATA FOR ISSUE OF MAY 2009

This is an analysis of 19,249 or 93.5% respondents who indicated their involvement in the decision to purchase a product/service. These data are presented for statistical and marketing purpose only.

Business and Industry	TOTAL QUALIFIED	PERCENT OF TOTAL QUALIFIED	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)
Recommend _____	6,873	33.4	4,150	1,007	1,716
Specify _____	1,888	9.2	1,123	286	479
Evaluate _____	3,573	17.4	2,058	516	999
Approve _____	4,195	20.4	2,529	564	1,102
Not Involved _____	2,720	13.2	1,647	451	622
Total Respondents _____	19,249	93.5	11,507	2,824	4,918
TOTAL QUALIFIED	20,586	100.0	12,680	2,913	4,993

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years							
I. Direct Request: _____	15,692	1,316	-	9,102	2,913	4,993			17,008	82.6
II. Request from recipient's company: _____	-	-	-	-	-	-			-	-
III. Membership Benefit: _____	-	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	3,578	-	-	3,578	-	-			3,578	17.4
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	19,270	1,316	-	12,680	2,913	4,993			20,586	100.0
PERCENT	93.6	6.4	-	61.6	14.2	24.3			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

MAILING ADDRESS	Print Version Only	Electronic Version Only	Both Print & Electronic (Unduplicated)	Total Qualified	Percent
Individuals by name and title and/or function _____	12,494	2,892	4,953	20,339	98.8
Individuals by name only _____	174	17	37	228	1.1
Titles or functions only _____	10	4	3	17	0.1
Company names only _____	2	-	-	2	-
Multi-Copy Same Addressee copies _____	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,680	2,913	4,993	20,586	100.0

4a. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009					
State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic (Unduplicated)	Total Qualified	Percent
039-049 Maine _____	63	7	15	85	
030-038 New Hampshire__	96	22	26	144	
050-059 Vermont _____	42	2	12	56	
010-027 Massachusetts ___	317	85	117	519	
028-029 Rhode Island ____	45	11	17	73	
060-069 Connecticut _____	171	39	49	259	
NEW ENGLAND	734	166	236	1,136	5.5
100-149 New York _____	511	106	168	785	
070-089 New Jersey _____	376	72	131	579	
150-196 Pennsylvania _____	597	127	187	911	
MIDDLE ATLANTIC	1,484	305	486	2,275	11.0
430-459 Ohio _____	281	40	54	375	
460-479 Indiana _____	180	34	47	261	
600-629 Illinois _____	286	56	95	437	
480-499 Michigan _____	367	44	81	492	
530-549 Wisconsin _____	278	37	69	384	
EAST NO. CENTRAL	1,392	211	346	1,949	9.5
550-567 Minnesota _____	251	39	58	348	
500-528 Iowa _____	82	17	40	139	
630-658 Missouri _____	338	69	88	495	
580-588 North Dakota _____	25	2	3	30	
570-577 South Dakota _____	51	13	22	86	
680-693 Nebraska _____	84	14	16	114	
660-679 Kansas _____	118	28	21	167	
WEST NO. CENTRAL	949	182	248	1,379	6.7
197-199 Delaware _____	18	2	14	34	
206-219 Maryland _____	183	34	63	280	
200-205 Washington, DC ___	36	22	20	78	
220-246 Virginia _____	344	71	139	554	
247-268 West Virginia _____	44	1	12	57	
270-289 North Carolina _____	254	65	83	402	
290-299 South Carolina _____	121	17	53	191	
300-319 Georgia _____	436	137	199	772	
320-349 Florida _____	512	95	193	800	
SOUTH ATLANTIC	1,948	444	776	3,168	15.4

State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic (Unduplicated)	Total Qualified	Percent
400-427 Kentucky _____	110	20	37	167	
370-385 Tennessee _____	175	38	61	274	
350-369 Alabama _____	109	15	29	153	
386-397 Mississippi _____	31	5	5	41	
EAST SO. CENTRAL	425	78	132	635	3.1
716-729 Arkansas _____	68	12	23	103	
700-714 Louisiana _____	84	18	28	130	
730-749 Oklahoma _____	85	14	20	119	
750-799 Texas _____	556	99	181	836	
WEST SO. CENTRAL	793	143	252	1,188	5.8
590-599 Montana _____	47	8	10	65	
832-838 Idaho _____	43	9	3	55	
820-831 Wyoming _____	28	3	8	39	
800-816 Colorado _____	337	103	156	596	
870-884 New Mexico _____	30	9	8	47	
850-865 Arizona _____	175	29	76	280	
840-847 Utah _____	45	9	18	72	
889-898 Nevada _____	101	19	34	154	
MOUNTAIN	806	189	313	1,308	6.3
995-999 Alaska _____	63	10	16	89	
980-994 Washington _____	218	39	90	347	
970-979 Oregon _____	140	36	46	222	
900-961 California _____	998	182	442	1,622	
967-968 Hawaii _____	30	5	13	48	
PACIFIC	1,449	272	607	2,328	11.3
UNITED STATES	9,980	1,990	3,396	15,366	74.6
969 & 004-009 U.S. Territories _____	23	7	14	44	
Canada _____	542	161	227	930	
Mexico _____	72	40	67	179	
Other International _____	2,054	715	1,287	4,056	
APO/FPO _____	9	-	2	11	
TOTAL QUALIFIED CIRCULATION	12,680	2,913	4,993	20,586	100.0

4b. INTERNATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009				
REGION	Print Version Only	Electronic Version Only	Both Print & Electronic (Unduplicated)	Total Qualified
Europe _____	602	244	371	1,217
Middle East _____	90	43	89	222
Asia _____	806	247	435	1,488
Africa _____	153	38	97	288
Asia-Pacific _____	66	24	30	120
South America _____	285	96	220	601
Central America _____	24	9	24	57
Caribbean _____	50	20	35	105
TOTAL QUALIFIED CIRCULATION	2,076	721	1,301	4,098

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
6-Month Period Ended:	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified	18,000	18,000	28,274	20,694	21,922	20,415
Qualified Non-Paid Total	18,000	18,000	28,274	20,694	21,922	20,415
Print Only	-	-	-	18,924	15,700	12,581
Electronic Only	-	-	-	394	1,384	2,533
Print & Electronic (Unduplicated)	-	-	-	1,376	4,838	5,301
Qualified Paid Total	-	-	-	-	-	-
Print Only	-	-	-	-	-	-
Electronic Only	-	-	-	-	-	-
Print & Electronic (Unduplicated)	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

8. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the electronic versions are notified via email when the version is available.

AVERAGE NON-QUALIFIED CIRCULATION:

Non-qualified rotated and occasional circulation includes 1,707 copies of the February 2009 issue that were served to members of the National Cable Television Cooperative.


PARAGRAPHS 5 & 6 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	10,603	84.3	10,603	84.3	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	1,978	15.7	1,978	15.7	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,581	100.0	12,581	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - ELECTRONIC VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	2,533	100.0	2,533	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	2,533	100.0	2,533	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - BOTH PRINT AND ELECTRONIC VERSIONS						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	5,301	100.0	5,301	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	5,301	100.0	5,301	100.0	-	-

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:



Access Intelligence, LLC • 4 Choke Cherry Road, 2nd Floor, Rockville, MD 20850
Tel: 847-559-7314 Fax: 847-291-4816 • www.onda.com/et

Yes I wish to receive/continue to receive a subscription to Communications Technology. No.

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Questions must be completed in order to process your subscription.

A. Please check your company's primary business: (check only one)

- 04. MSO
- 05. Independent Cable TV Systems
- 22. Telecom Carrier
- 23. Contractor
- 24. Manufacturer
- 98. Other (including regulatory, finance and education) (Please specify) _____

B. What is your job function: (check only one)

- 01. Engineering Management and Engineers (Engineering VP, Engineering Director, Engineering Manager, Engineering Supervisor, Engineer, Technical Director, Technical Manager, Technical Supervisor)
- 02. Corporate and Operations Management (President, General Manager, Vice President, Purchasing Manager, CTO, CIO)
- 03. Technical Specialist (Head End Technician, Line Technician, Customer Premise Technician)
- 98. Other (please specify) _____

C. Which one of the following best describes your involvement in the decision to purchase a product/service? (check only one)

- 31. Recommend
- 32. Specify
- 33. Evaluate
- 34. Approve
- 35. Not involved

D. Which of the following publications do you receive? (check all that apply)

- 01. Cable & Satellite Europe
- 02. CED
- 03. CableFAX Daily
- 04. CableWORLD
- 05. CT's Pipeline
- 06. Multichannel News

None of the above 99.

E. Please indicate from the list below the products and/or systems that you will be specifying, recommending or purchasing (check all that apply):

Headend

- 01. Satellite: TVRO antenna and associated electronics (LNB, stand-alone satellite receiver or integrated receiver decoder)
- 02. Analog TV: processors and modulators
- 03. Optoelectronics: downstream lasers, upstream optical receivers
- 04. VOD: servers and control system
- 05. HDTV transport equipment
- 06. Bandwidth management solutions
- 07. Digital program insertion (DPI)
- 08. Emergency alert systems (EAS)
- 09. Interactive TV solutions
- 10. Mapping/CAD systems
- 11. Network management and monitoring
- 12. Network security
- 13. Misc.: racks, headend combining (RF management), combining amplifiers, headend cable

Outside plant

- 14. Wireless transport/last mile and line extension

Fiber optics/Transmission

- 24. Downstream lasers, upstream receivers, nodes, fiber cable, fiber management, (racks, etc.), DWDM equipment, mux/demux, SONET gear

Network testing

- 25. Spectrum analyzers
- 26. QAM analyzers
- 27. Sweep gear
- 28. Signal leakage equipment
- 29. Signal level meters
- 30. Optical source & power meter
- 31. Optical time domain reflectometer (OTDR)
- 32. Metallic time domain reflectometer (TDR)
- 33. Digital multimeters
- 34. Calibration services

Customer premise

- 35. Drop cable
- 36. Connectors
- 37. Drop attachment hardware (clamps, brackets, clips)
- 38. Ground rods and clamps
- 39. Wallplates
- 40. Set-top box
- 41. Network interface device (NID)
- 42. Multimedia terminal adapter (MTA)
- 43. Cable modem
- 44. Digital video recorder
- 45. Remotes
- 46. Home networking solutions
- 47. Installer tools

Other

- 48. Automated Service Provisioning Systems
- 49. Workforce management
- 50. Training services
- 51. Engineering/consulting services
- 98. Other (please specify) _____

None of the Above 99.

*Publisher reserves the right to remove free subscription offers. Please allow 6-8 weeks for your subscription to be processed.

Thank you.

TH212

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Tish Drake, Publisher

Stuart Bonner, Audience Development Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 23, 2009

State Maryland

County Montgomery

Revised by BPA Worldwide July 23, 2009

Type PJ

ID Number C078P09J